

# PARTNERSHIP PROPOSAL

2016



# IT NonStop

**DATAART**

## CONFERENCE OVERVIEW

### What:

IT NonStop is a series of conferences organized by DataArt, a global technology consulting firm. IT NonStop conferences will be held in 10 cities across Poland, Ukraine, and Russia. Each of the conferences is focused on a particular aspect of IT development but all of them are dedicated to specific projects and practical solutions.

- Cutting edge technologies
- Self-checks and workshops
- Tech streams
- Interactive zones
- Talks

### Audience

Developers, project managers,  
IT companies, students, business  
analysts

### Where:

Russia: St. Petersburg, Voronezh  
Ukraine: Dnipropetrovsk, Kyiv,  
Kharkiv, Kherson, Lviv, Odessa  
Poland: Lublin, Wroclaw

### Our Partners

The partners of IT NonStop are companies interested in reaching to the IT crowd: educational institutions, IT companies, media and many others.  
Partners will have the opportunity to tell hundreds of IT specialists with high incomes about their company.

HeadHunter • Dou.ua • Red Bull  
Rabota.ua

When: April — December, 2016

## ORGANIZER



DataArt ([www.dataart.com](http://www.dataart.com)) is a technology consulting firm that creates end-to-end solutions, from concept and strategy, to design, implementation and support, helping global clients achieve important business outcomes.

Since 1997, DataArt has built a scalable and resilient operation: proprietary R&D, strong financial position, solid infrastructure, and outstanding development teams in the U.S., UK, Central & Eastern Europe, and Latin America.

**How it was  
in 2015**

**3 counties  
9 cities**

**2400 attendees  
10 000+ online  
audience**

**72 speakers**



# PARTNERSHIP PROPOSAL/ VORONEZH

Voronezh State University  
April, 16, 10:00

Depending on the conditions of partnership, we offer our partners various levels of packages. All the details of partnership are discussed individually.

## IT NONSTOP VORONEZH

### IT NONSTOP 2015:

ten experts talked about usability, testing, object-oriented programming, smart homes, and much more. 400 people came to hear their talks, while 3500 more watched the conference via YouTube (live broadcasts as well as recordings).

Fifteen companies partnered with Voronezh IT NonStop last year, including MAD, The Interfax News Agency, the largest Russian website for job searches (HeadHunter.ru), The Foundation for Internet Sponsorship Development, and a Voronezh online magazine called Downtown.

## IT Nonstop 2016



**400+**  
**participants**

**8 speakers**

**5000+**  
**online  
visitors**

## IT NONSTOP VORONEZH

### Gold Partner

- The logo and information about the company are placed on the conference's web site and in publications in social networks
- The logo is placed on the gift packages
- The logo is placed on the promo materials
- Opportunity to conduct various activities (contests, lotteries etc.) before and during conference, and during coffee breaks
- Organizers will mention the company's name in their opening speech
- Opportunity to include the company's souvenirs or printed materials in the hand out packages
- Permission to place up to 4 roll-up banner stands in the conference hall and the company's logo on the press wall
- The name and logo of the company are placed in newsletters
- The logo is displayed during the online broadcast of the conference
- The logo is displayed in videos of presentations published after the conference
- Permission to place a promo stand with up to 4 people.



## IT NONSTOP VORONEZH

### Silver Partner

- The logo and information about the company are placed on the conference's web site and in publications in social networks
- The logo is placed on the gift packages
- The logo is placed on the promo materials
- Opportunity to conduct various activities (contests, lotteries etc.) before and during conference, and during coffee breaks
- Organizers will mention the company's name in their opening speech
- Opportunity to include the company's souvenirs or printed materials in the hand out packages
- Permission to place up to 3 roll-up banner stands in the conference hall and the company's logo on the press wall
- The name and logo of the company are placed in newsletters
- The logo is displayed in videos of presentations published after the conference
- Permission to place a promo stand with up to 3 people.

## IT NONSTOP VORONEZH

### Bronze Partner

- The logo and information about the company are placed on the conference's website and in publications in social networks
- The logo is placed on the gift packages
- The logo is placed on the promo materials
- Organizers will mention the company's name in their opening speech
- Opportunity to include the company's souvenirs or printed materials in the hand out packages
- Permission to place up to 2 roll-up banner stands in the conference hall and the company's logo on the press wall
- The name and logo of the company are placed in newsletters
- The logo is displayed in videos of presentations published after the conference
- Permission to place a promo stand with up to 2 people.

## IT NONSTOP VORONEZH

### Partner

- The logo and information about the company are placed on the conference's website and in publications in social networks
- The logo is placed on the gift packages
- Organizers will mention the company's name in their opening speech
- Opportunity to include the company's souvenirs or printed materials in the handout packages
- Permission to place 1 roll-up banner stand in the conference hall and the company's logo on the press wall.

### Coffee Break Partner

- The logo and information about the company are placed on the conference's website and in publications in social networks
- Permission to place up to 2 roll-up banner stands in the coffee break area
- Opportunity to include the company's souvenirs or printed materials in the handout packages
- Organizers will mention the company's name in their opening speech
- The logo is placed on the conference flyer.

case after case



# IT NonStop

**DATAART**

If you have any questions, please contact

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