

PARTNERSHIP PROPOSAL

2016



IT NonStop

DATAART

CONFERENCE OVERVIEW

What:

IT NonStop is a series of conferences organized by DataArt, a global technology consulting firm. IT NonStop conferences will be held in 10 cities across Poland, Ukraine, and Russia. Each of the conferences is focused on a particular aspect of IT development but all of them are dedicated to specific projects and practical solutions.

- Cutting edge technologies
- Self-checks and workshops
- Tech streams
- Interactive zones
- Talks

Audience

Developers, project managers,
IT companies, students, business
analysts

Where:

Ukraine: Dnipropetrovsk, Kyiv,
Kharkiv, Kherson, Lviv, Odessa
Russia: St. Petersburg, Voronezh
Poland: Lublin, Wroclaw

Languages:

English
Ukrainian
Russian
Polish

Our Partners

The partners of IT NonStop are
companies interested in reaching
to the IT crowd: educational insti-
tutions, IT companies, media and
many others.

Partners will have the opportunity
to tell hundreds of IT specialists with
high incomes about their company.

HeadHunter • Dou.ua • Red Bull
Rabota.ua

When: April - December, 2016

ORGANIZER



DataArt (www.dataart.com) is a technology consulting firm that creates end-to-end solutions, from concept and strategy, to design, implementation and support, helping global clients achieve important business outcomes.

Since 1997, DataArt has built a scalable and resilient operation: proprietary R&D, strong financial position, solid infrastructure, and outstanding development teams in the U.S., UK, Central & Eastern Europe, and Latin America.

**How it was
in 2015**

**3 counties
9 cities**

**2400 attendees
10 000+ online
audience**

72 speakers



PARTNERSHIP PROPOSAL/ LUBLIN

IT NonStop Lublin
November, 23
Location: TBA

Depending on the conditions of partnership, we offer our partners various levels of packages. All the details of partnership are discussed individually.

CONFERENCE OVERVIEW

Gold Partner

- The logo and information about the company are placed on the conference's web site and in publications in social networks
- The logo is placed on the gift packages
- The logo is placed on the promo materials
- Opportunity to conduct various activities (contests, lotteries etc.) before and during conference, and during coffee breaks
- Organizers will mention the company's name in their opening speech
- Opportunity to include the company's souvenirs or printed materials in the hand out packages
- Permission to place up to 4 roll-up banner stands in the conference hall and the company's logo on the press wall
- The name and logo of the company are placed in newsletters
- The logo is displayed during the online broadcast of the conference
- The logo is displayed in videos of presentations published after the conference
- Permission to place a promo stand with up to 4 people.

IT NONSTOP LUBLIN

Silver Partner

- The logo and information about the company are placed on the conference's web site and in publications in social networks
- The logo is placed on the gift packages
- The logo is placed on the promo materials
- Opportunity to conduct various activities (contests, lotteries etc.) before and during conference, and during coffee breaks
- Organizers will mention the company's name in their opening speech
- Opportunity to include the company's souvenirs or printed materials in the hand out packages
- Permission to place up to 3 roll-up banner stands in the conference hall and the company's logo on the press wall
- The name and logo of the company are placed in newsletters
- The logo is displayed in videos of presentations published after the conference
- Permission to place a promo stand with up to 3 people.

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Bronze Partner

- The logo and information about the company are placed on the conference's website and in publications in social networks
- The logo is placed on the gift packages
- The logo is placed on the promo materials
- Organizers will mention the company's name in their opening speech
- Opportunity to include the company's souvenirs or printed materials in the hand out packages
- Permission to place up to 2 roll-up banner stands in the conference hall and the company's logo on the press wall
- The name and logo of the company are placed in newsletters
- The logo is displayed in videos of presentations published after the conference
- Permission to place a promo stand with up to 2 people.

IT NONSTOP LUBLIN

Partner

- The logo and information about the company are placed on the conference's website and in publications in social networks
- The logo is placed on the gift packages
- Organizers will mention the company's name in their opening speech
- Opportunity to include the company's souvenirs or printed materials in the handout packages
- Permission to place 1 roll-up banner stand in the conference hall and the company's logo on the press wall.

Coffee Break Partner

- The logo and information about the company are placed on the conference's website and in publications in social networks
- Permission to place up to 2 roll-up banner stands in the coffee break area
- Opportunity to include the company's souvenirs or printed materials in the handout packages
- Organizers will mention the company's name in their opening speech
- The logo is placed on the conference flyer.

case after case



IT NonStop

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